

GENERAL ELECTIONS TO THE T.S.L.A. -2018
MOST IMMEDIATE

OFFICE OF THE CHIEF ELECTORAL OFFICER, TELANGANA STATE
South " H " Block, Secretariat, Hyderabad - 500 022

Memo No. 6617/ Elecs.A/A4/2018- 1.

Dated : 02-12-2018

Sub : - Elections – General Elections to the Legislative Assembly of Telangana State - 2018 - Tariffs of certain News Agencies (Print Media) and News Channels (Electronic Media) for the District wise with Constituency page - Communicated – Regarding.

Ref : - This Office Memo No. 1972/Elecs.A/A2/2018-11, Dated. 11-10-2018 along with List of Standard rate cards of D.I.P.R. and D.A.V.P rates of TV/Radio/News Papers, broadcasting/circulated in the State.

-:000:-

All the Collectors & District Election Officers in the State and the Commissioner, Greater Hyderabad Municipal Corporation & District Election Officer, Hyderabad district are informed that the following News Agencies (Print Media) and News Channels (Electronic Media) have furnished their tariffs for publishing the advertisements District wise with Constituency page:-

A) News Agencies:

- 1) The Eenadu
- 2) The Sakshi
- 3) The Andhra Jyothi
- 4) The Namasthe Telangana
- 5) The Praja Palana

B) News Channels:

- 1) The Eenadu Television
- 2) The Sneha TV

2. The tariffs furnished by the above News Agencies (Print Media) and News Channels (Electronic Media) are herewith communicated in connection with the General Elections to TSLA, 2018.

3. The tariffs of other News Agencies (Print Media) and News Channels (Electronic Media) will be communicated as and when received from the concerned and till such time the rates furnished by the DIPR shall be applicable.

4. The Collectors & District Election Officers and the Commissioner, Greater Hyderabad are also requested to take action as per the existing guidelines contained in the Compendium of Instructions on Election Expenditure Monitoring and communicate the same to all the concerned in the district including the Returning Officers, Accounting Teams, Expenditure Observers; Contesting candidates; Political Parties; for information and for taking necessary action in the matter. The approved rates of DAVP and DPIR have already been communicated vide this office memo cited above.

BUDDHA PRAKASH JYOTI
ADDL. CHIEF ELECTORAL OFFICER

To

All the District Election Officers & District Collectors in the State (w.e)

The Commissioner, GHMC & District Election Officer, Hyderabad.(w.e)

All the Returning Officers (Through the District Election Officers)(w.e.)

Copy to:

1. The Commissioner, Information & Public Relations Department, Telanganana State, at Samachar Bhavan, A.C.Guards, Hyderabad – 500 004 (w.e.)
2. Sri E.Venkatesham, Dy.Director, I & P.R., T.S.Hyderabad & Media Officer, O/o the CEO, T.S., Hyderabad.
3. The P.M., I.T., O/o the CEO, T.S.,Hyderabad for uploading in the CEOs website.
4. Spare – 1.

//FORWARDED::BY::ORDER//


SECTION OFFICER

To
Dr Rajat Kumar IAS
Chief Electoral Officer
E.O Principal Secretary to Govt
H Block, South Wing
GA(Elections) Dept.
Secretariat, Hyderabad 500022

01/12/2018

Sir,



Sub: Furnishing advertisement tariff for District Tabloids and
Constituency pages election special packages

Ref: 1. Letter NO. 5810/Elecs. A/A2/2018 dated 29-11-2018
2.

1. We are in receipt of your above letter and we thank you for the same.
2. We were required to furnish advertisement tariff for District Tabloids and Constituency pages in Telangana State and special packages for Telangana State Legislative Assembly 2018, to be immediately sent by special messenger.
3. Please find enclosed the advertisement tariff for District Tabloids and Constituency pages in Telangana State and special packages for Telangana State Legislative Assembly 2018.
4. Please acknowledge the receipt of the same.

Thanking you
Yours faithfully


K SRINIVAS

Associate Vice President – Marketing

Encl: as above

SPECIAL PACKAGE AD TARIFF FOR ELECTIONS

EENADU

**WITH EFFECT FROM
1-11-18 to 12-12-18
(LIMITED PERIOD TARIFF ONLY)**

ఈనాడు

DISTRICT EDITIONS TARIFF PER Sq.Cm. (In Rs.)

DISTRICT	BASIC RATE B/W (Rs.)	FRONT PAGE COLOUR	BACK / 3RD PAGE COLOUR	INNER PAGE COLOUR	EAR PANEL [COLOUR] SIZE: 12.5w x 6.5h/17x6.5 AMOUNT [Rs.]
HYDERABAD HMDA (Including MEDCHAL + RANGAREDDY)	342	513	445	410	70000 (12.5x6.5)
CYBERABAD SPLIT	136	204	177	163	-
SECUNDERABAD SPLIT	116	174	151	139	-
HYDERABAD SPLIT	98	147	127	118	-
VIKARABAD	31	47	40	37	7000 (12.5x6.5)
MEDAK	29	44	38	35	8500
SANGAREDDY	33	50	43	40	9500
SIDDIPET	29	44	38	35	8500
MEDAK+SANGAREDDY+SIDDIPET	55	83	72	66	16000
KARIMNAGAR	48	72	62	58	10000 (12.5x6.5)
PEDDAPALLI	31	47	40	37	9000
JAGITYALA	29	44	38	35	8500
RAJANNA SIRICILLA	26	39	34	31	7500
KARIMNAGAR+PEDDAPALLI+JAGITYALA+ RAJANNA SIRICILLA	69	104	90	83	14500 (12.5x6.5)
NIZAMABAD	40	60	52	48	8500 (12.5x6.5)
KAMAREDDY	29	44	38	35	8500
NIZAMABAD+KAMAREDDY	55	83	72	66	12000 (12.5x6.5)
ADILABAD	31	47	40	37	6500 (12.5x6.5)
KUMARAMBHEEM	26	39	34	31	5500 (12.5x6.5)
MANCHIRYALA	33	50	43	40	7000 (12.5x6.5)
NIRMAL	29	44	38	35	8500
ADILABAD+KUMARAMBHEEM+ MANCHIRYALA+NIRMAL	55	83	72	66	12000 (12.5x6.5)
WARANGAL URBAN	40	60	52	48	11000
WARANGAL RURAL	29	44	38	35	8500
WARANGAL URBAN+WARANGAL RURAL	48	72	62	58	13500
JANGAON	26	39	34	31	7500
MAHABUBABAD	26	39	34	31	5500 (12.5x6.5)
JAYASANKAR BHUPALPALLI	26	39	34	31	5500 (12.5x6.5)
WARANGAL URBAN+WARANGAL RURAL+ JANGAON+MAHABUBABAD+ JAYASANKAR BHUPALPALLI	60	90	78	72	13000 (12.5x6.5)

ESGaw

EENADU

**WITH EFFECT FROM
1-11-18 to 12-12-18
(LIMITED PERIOD TARIFF ONLY)**

ఈనాడు

DISTRICT EDITIONS TARIFF PER Sq.Cm. (In Rs.)

DISTRICT	BASIC RATE B/W (Rs.)	FRONT PAGE COLOUR	BACK / 3RD PAGE COLOUR	INNER PAGE COLOUR	EAR PANEL [COLOUR] SIZE: 12.5w x 6.5h/17x6.5 AMOUNT [Rs.]
KHAMMAM	45	68	59	54	13000
BHADRADRI KOTHAGUDEM	34	51	44	41	9500
KHAMMAM+BHADRADRI KOTHAGUDEM	57	86	74	68	17000
NALGONDA	40	60	52	48	11500
SURYAPET	31	47	40	37	9000
YADADRI BHONGIRI	29	44	38	35	8500
NALGONDA+SURYAPET+YADADRI BHONGIRI	60	90	78	72	17500
MAHABOBNAGAR	40	60	52	48	8500 (12.5x6.5)
NAGAR KURNOOL	29	44	38	35	6000 (12.5x6.5)
JOGULAMBA GADWAL	26	39	34	31	5500 (12.5x6.5)
WANAPARTHY	26	39	34	31	7500
MAHABOBNAGAR+JOGULAMBA GADWAL+WANAPARTHY+NAGARKURNOOL	55	83	72	66	12000 (12.5x6.5)



DISTRICT EDITIONS MECHANICAL DETAILS

- * The page will be in 6 column format i.e. 33 X 6 columns in Display size. Column width 4 cms., Column Height 33 cms. Overall size width 28 cms X 35 Cms height. Print area 25.5 cms X 33 cms.
- * 5+1 Scheme is applicable within the limited period.

TERMS & CONDITIONS

1. Defamatory language should not be used in the Ad matter.
2. If the content in the Ad is found wholly/partly objectionable, we reserve the right to suggest changes / corrections and the ad will be carried only after making the such changes as deemed necessary.
3. Well wishers/sponsors must furnish within consent of the contesting candidate along with RO the Ad.
4. Candidates must give signed self declaration for every Ad they wish to publish.
5. All Election advertisements will be carried on receiving full payment in advance.
Entire amount for 5+1 scheme ads shall be paid in advance.
6. No other schemes are applicable other than the scheme mentioned above.
7. Eenadu reserves the right to carry / cancel any ad at any time if it deems that the content of the ad is going to damage the reputation of the paper or its readers without assigning any reason.
8. No cancellations of the Ad will be accepted after 1 P.M. on the day before the date of publication and no refund will be made if the cancellation is made after the schedule time.
9. The advertiser shall indemnify eenadu against any claims, damages, losses and other consequences arising out of the publication of any election advertisement released by him/her.

[Signature]

SPECIAL AD PACKAGE TARIFF FOR ELECTIONS				
		WITH EFFECT FROM 1-11-18 to 12-12-18 (LIMITED PERIOD TARIFF ONLY)		
CONSTITUENCY TARIFF PER Sq.Cm.(In Rs.)			EAR PANEL	
	B/W	COLOUR	size: w 7 X 5 h (B/W)	size: w 7 X 5 h (COLOUR)
HYDERABAD DISTRICT CONSTITUENCIES				
SECUNDERABAD	29	35	1300	1560
KHAIRATABAD	29	35	1300	1560
JUBILI HILLS	29	35	1300	1560
MUSHEERABAD	27	32	1225	1470
SANATHNAGAR	22	26	1000	1200
CONTONMENT	19	23	825	990
NAMPALLY	19	23	825	990
MALAKPET	19	23	825	990
GOSHAMAHAL	17	20	775	930
AMBERPET	17	20	775	930
KARWAN	17	20	775	930
CHANDRAYANAGUTTA	14	17	625	750
YAKUTPURA	14	17	625	750
CHARMINAR	14	17	625	750
BAHADURPURA	14	17	625	750
MEDCHAL- MALKAJGIRI DISTRICT CONSTITUENCIES				
KUKATPALLI	33	40	1475	1770
QUTHBULLAPUR	30	36	1350	1620
UPPAL	29	35	1300	1560
MALKAJGIRI	27	32	1225	1470
MEDCHAL	22	26	1000	1200
RANGAREDDY DISTRICT CONSTITUENCIES				
LALBAHADUR NAGAR	33	40	1475	1770
SERILINGAMPALLY	30	36	1350	1620
RAJENDRANAGAR	27	32	1225	1470
MAHESWARAM	22	26	1000	1200
IBRAHIMPATNAM	17	20	775	930
CHEVELLA	14	17	625	750
SHADNAGAR	14	17	625	750
VIKARABAD DISTRICT CONSTITUENCIES				
VIKARABAD	14	17	625	750
PARIGI	14	17	625	750
TANDUR	14	17	625	750
KODANGAL	14	17	625	750
MEDAK DISTRICT CONSTITUENCIES				
MEDAK, NARSAPUR	14	17	625	750
NARSAPUR	14	17	625	750
SANGA REDDY DISTRICT CONSTITUENCIES				
PATANCHERU	22	26	1000	1200
SANGA REDDY	16	19	700	840
ZAHEERABAD,	14	17	625	750
NARAYANAKHED,	14	17	625	750
ANDHOL	14	17	625	750
SIDDIPET DISTRICT CONSTITUENCIES				
SIDDIPET	15	18	650	780
GAJWEL	14	17	625	750
DUBBAKA	14	17	625	750
HUSNABAD	14	17	625	750

[Signature]



WITH EFFECT FROM
1-11-18 to 12-12-18
(LIMITED PERIOD TARIFF ONLY)

USHODAYA PUBLICATIONS

EENADU

E LTD.

CONSTITUENCY TARIFF PER Sq.Cm.(In Rs.)			EAR PANEL	
	B/W	COLOUR	size: w 7 X 5 h (B/W)	size: w 7 X 5 h (COLOUR)
KARIMNAGAR DISTRICT CONSTITUENCIES				
KARIMNAGAR	24	29	1100	1320
MAANAKONDURU	14	17	625	750
CHOPPADANDI	14	17	625	750
HUZURABAD	14	17	625	750
PEDDAPALLI DISTRICT CONSTITUENCIES				
RAMAGUNDAM	16	19	700	840
PEDDAPALLI	14	17	625	750
MANTHANI	14	17	625	750
JAGITYALA DISTRICT CONSTITUENCIES				
JAGITYALA	16	19	700	840
KORUTLA	14	17	625	940
DHARMAPURI	14	17	625	940
RAJANNA SIRICILLA DISTRICT CONSTITUENCIES				
SIRICILLA	14	17	625	750
VEMULAWADA	14	17	625	750
NIZAMABAD DISTRICT CONSTITUENCIES				
NIZAMABAD URBAN	24	29	1100	1320
NIZAMABAD RURAL	14	17	625	750
ARMOOR	14	17	625	750
BALKONDA	14	17	625	750
BODHAN	14	17	625	750
KAMAREDDY DISTRICT CONSTITUENCIES				
KAMAREDDY	14	17	625	750
BANSUWADA	14	17	625	750
JUKKAL	14	17	625	750
YELLAREDDY	14	17	625	750
ADILABAD DISTRICT CONSTITUENCIES				
ADILABAD	16	19	700	840
KHANAPUR	14	17	625	750
BOATH	14	17	625	750
KUMARAMBHEM DISTRICT CONSTITUENCIES				
KAGHAZNAGAR	14	17	625	750
ASIFABAD	14	17	625	750
MANCHIRYALA DISTRICT CONSTITUENCIES				
MANCHIRYALA	20	24	900	1080
BELLAMPALLY	14	17	625	750
CHENNUR	14	17	625	750
NIRMAL DISTRICT CONSTITUENCIES				
NIRMAL	15	18	650	780
MUDHOLE	14	17	625	750
WARANGAL URBAN DISTRICT CONSTITUENCIES				
WARANGAL WEST	24	29	1100	1320
WARANGAL EAST	20	24	900	1080
WARANGAL RURAL DISTRICT CONSTITUENCIES				
NARSAMPET	14	17	625	750
PARAKALA	14	17	625	750
VARDHANNAPET	14	17	625	750
JANGAON DISTRICT CONSTITUENCIES				
JANGAON	14	17	625	750
STATIONGHANPUR	14	17	625	750
PALAKURTI	14	17	625	750
MAHABUBABAD DISTRICT CONSTITUENCIES				
MAHABUBABAD	14	17	625	750
DORNAKAL	14	17	625	750
JAYASANKAR BHUPALPALLI DISTRICT CONSTITUENCIES				
BHUPALPALLI	14	17	625	750
MULUGU	14	17	625	750

[Signature]

CONSTITUENCY TARIFF PER Sq.Cm.(In Rs.)			EAR PANEL	
	B/W	COLOUR	size: w 7 X 5 h (B/W)	size: w 7 X 5 h (COLOUR)
KHAMMAM DISTRICT CONSTITUENCIES				
KHAMMAM	22	26	1000	1200
MADHIRA	14	17	625	750
WYRA	14	17	625	750
SATTUPALLI	14	17	625	750
PALERU	14	17	625	750
BHADRADRI KOTHAGUDEM DISTRICT CONSTITUENCIES				
KOTHAGUDEM	20	24	900	1080
PINAPAKA	14	17	625	750
BHADRACHALAM	14	17	625	750
ASWARAOPETA	14	17	625	750
ILLANDU	14	17	625	750
NALGONDA DISTRICT CONSTITUENCIES				
NALGONDA	20	24	900	1080
MIRYALAGUDA	16	19	700	840
NAKIREKAL	14	17	625	750
MUNUGODU	14	17	625	750
DEVARAKONDA	14	17	625	750
NAGARJUNASAGAR	14	17	625	750
SURYAPET DISTRICT CONSTITUENCIES				
SURYAPET	16	19	700	840
KODADA	14	17	625	750
HUZURNAGAR	14	17	625	750
TUNGATURTHI	14	17	625	750
YADADRI BHONGIRI DISTRICT CONSTITUENCIES				
BHONGIRI	14	17	625	750
ALERU	14	17	625	750
MAHABOONNAGAR DISTRICT CONSTITUENCIES				
MAHABOONNAGAR	19	23	825	990
DEVARAKADRA	14	17	625	750
JADCHERLA	14	17	625	750
NARAYANAPET	14	17	625	750
MAKTAL	14	17	625	750
JOGULAMBA GADWAL DISTRICT CONSTITUENCIES				
GADWAL	14	17	625	750
ALAMPUR	14	17	625	750
WANAPARTHY DISTRICT CONSTITUENCIES				
WANAPARTHY	14	17	625	750
NAGAR KURNOOL DISTRICT CONSTITUENCIES				
NAGAR KURNOOL	14	17	625	750
KALWAKURTHY	14	17	625	750
KOLLAPUR	14	17	625	750
ATCHAMPET	14	17	625	750

CONSTITUENCY PAGES MECHANICAL DETAILS

- * The page will be in 8 column format i.e. 33 X 8 columns in Classified Display size. Column width 3 Cms. Column Height 33 cms. Overall size width 28 cms X 35 Cms height. Print area 25.5 cms X 33 cms.
- * 5+1 Scheme is applicable within the limited period.

TERMS & CONDITIONS

1. Defamatory language should not be used in the Ad matter.
2. If the content in the Ad is found wholly/partly objectionable, we reserve the right to suggest changes / corrections and the ad will be carried only after making the such changes as deemed necessary.
3. Well wishers/sponsors must furnish within consent of the contesting candidate along with RO the Ad.
4. Candidates must give signed self declaration for every Ad they wish to publish.
5. All Election advertisements will be carried on receiving full payment in advance.
Entire amount for 5+1 scheme ads shall be paid in advance
6. No other schemes are applicable other than the scheme mentioned above.
7. Eenadu reserves the right to carry / cancel any ad at any time if it deems that the content of the ad is going to damage the reputation of the paper or its readers without assigning any reason.
8. No cancellations of the Ad will be accepted after 1 P.M. on the day before the date of publication and no refund will be made if the cancellation is made after the schedule time.
9. The advertiser shall indemnify eenadu against any claims, damages, losses and other consequences arising out of the publication of any election advertisement released by him/her.



October 17, 2018

TO WHOMSOEVER IT MAY CONCERN

Sub: Advt Rates for Telangana Assembly Elections

This has reference to Telangana Assembly Elections, in view of large volume of business i.e. political advertisements we have decided to give the following rates for assembly constituencies and District Tabloids.

The advertisements will be strictly carried on cash and carry only. This will be effective from 22nd October to 15th December, 2018.

MLA Constituency	Rs.20/- psc
Districts *	Rs.50/- psc
*50% extra for District Front page	

Before publishing the advertisement you are advised to obtain declaration from the candidate.

Thanking you,

Yours sincerely,
For JAGATI PUBLICATIONS LIMITED



P. SRIDHAR
VICE PRESIDENT - ADVTG.,

CIN:U22212TG2006PLC051651

Branches : Bangalore, Chennai, Delhi, Mumbai, Ananthapur, Guntur, Kadapa, Karimnagar, Khammam, Kurnool, Mahabubnagar, Nalgonda, Nellore, Nizamabad, Ongole, Rajahmundry, Srikakulam, Tadepalligudem, Tirupathi, Vijayawada, Visakhapatnam, Warangal.

Head Office :
6-3-249/1, Sakshi Towers, Road #1,
Banjara Hills, Hyderabad - 500 034.
Ph: 2325 6000, Fax: 2330 5113
www.sakshi.com

To,
THE CHIEF ELECTROL OFFICER
TELANGANA

TO WHOMSOEVER IT MAY CONCERN

Sub: Advisement Tariff for Telangana Assembly Elections.

This has reference to Telangana Assembly Elections pertaining to political advertisements, we are decided to offer the following tariff for assembly constituencies and District Tabloids.

MLA Constituency	Rs.10/-
Hyderabad Zone	Rs.15/-
Districts	Rs.20/-

Note: Advertisements will be on strictly 100% advance payment only. Above Tariff applicable for 22nd October 2018 to 15th December 2018.

Thanking You
With Kind Regards

For Telangana Publications Pvt. Ltd.

K. Ravindranath

K. Ravindranath
General Manager-Advt



Aamoda Publications Pvt. Ltd.

P u b l i s h e r s O f A n d h r a J y o t h i

Special Advertisement Package tariff for elections

GI
No: 6587
Date: 01/12/18
Section

With effective from

1/11/2018 to 12/12/2018

Limited period tariff only

Constituency	Tariff
All Constituencies in Hyderabad, Secunderabad, Medak, Sangareddy, Siddipet, Ranga Reddy, Medchal & Vikarabad districts	Rs. 15/- per sq.cms for colour/B&W advertisements

Terms & Conditions

- Payments: All Payments have to be made in favour of "M/s Aamoda Publications Pvt Ltd.,
- Material
 - a. The deadlines for receipt of material for publication 2 days prior to the date of insertion
 - b. Material required CD/Colour Printouts/with progressive proofs on ordinary newsprint to be provided by the advertiser. claims for poor reproduction will not be entertained.
 - c. Translation charges are extra. Rates can be obtained on request.
 - d. Used material will be kept with us for a maximum period of 2 months. Beyond this period material will be destroyed.
- Cancellation The deadline for cancellation instructions are as follows:
 - i. For advertisements scheduled in the Main Section in ordinary position: 3 days prior to date of insertion.
 - ii. For Front page / Special Position advertisements cancellation notice will be entertained provided. We have an alternate booking, failing which space booked will be booked for. Therefore make reservation / booking for confirmed schedules only. The Management does not hold itself responsible for cancellations received late.
- While every endeavour will be made by publications to avoid carrying of competitive advertisements in close proximity to each other, no guarantee can be given in this respect now will any claims be entertained for free insertions in the event of advertisements of rival products appearing on the same page / issue or facing page.
- Due care is taken that advertisements shall, as far as possible, appear on the dates specified. But no guarantee is implied in the acceptance of an order and publications will not accept any liability if any advertisement published on days other than those desired.
- The Management accepts no liability for any loss or damage caused by an error or inaccuracy in the printing or omission to insert any advertisement, or for any damage of the material supplied for the purpose of advertising. (Material supplied should be collected with 15 days from the date of insertion).
- The Management reserves the right to decline publication of copy / illustration which in their opinion would disfigure or damage the reputation of publication at any stage and under any condition with assigning reasons.
- The management reserves the right to place the advertisements in any page of any of its section. No particular page or position will be guaranteed for any advertisement, unless extra charge is paid for the same.
- Any fraction of a centimetre will be rounded off to the next highest figure. Advertisements exceeding 49cms. will be charged for a full column i.e. cms.
- Due care will be taken to ensure good reproduction. However, the management accepts no responsibility for faulty printing due to defective material supplied or due to circumstances beyond their control and no claims will be entertained for free repeat insertions.
- The Management shall be at liberty to revise the advertisement rates for their publication without any prior notice to the Advertisers / Advertising Agencies. Prevailing Rates on day of insertion will be applicable.
- Where credit has been allowed, bills have to be paid strictly by the due date, failing which interest will be charged at 24% p.a. from the date of bills.
- All bills with supporting vouchers will be submitted to the agencies / advertisers before 15th of the following month No tear sheets will be supplied for the Classified advertisements including Talambra. Any complaint concerning any bill / voucher cutting will not be entertained unless reported in writing within 15 days of its receipt. On the receipt of such a complaint the matter will be investigated and if considered necessary in the opinion of the management, the same will be rectified. However, the pendency of any such disputed complaint will not be regarded as a sufficient reason or ground for the non payment of bills. If the agencies / advertisers fail to pay the bills within the time stipulated or to comply with the terms and conditions in the tariff card, the management will be at liberty to suspend publication of the advertisement given by the said agencies / advertiser without any notice.
- The agency or the Advertiser hereby indemnify AAMODA PUBLICATIONS PVT. LIMITED the proprietors of Andhra Jyothy and its employees, damages etc., AAMODA PUBLICATIONS PVT. LIMITED and / or any of its employees may incur or that may arise by reason of the publication of any advertisement on behalf of the Agency or the Advertiser.
- The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and no separate acceptance of these conditions is necessary. Conditions stipulated on an agency's / advertiser shall be void so far as they are in conflict with these conditions. The other conditions, if any, the order forms etc., will not become enforcement unless specifically accepted by the management.
- Responses received for Box. No Advertisements will be delivered only on production of casual insertion order/cash receipt/bill.
- Every advertisement submitted for publication must provide the name and address of the advertiser clearly though not for publication.
- Advertisements are accepted in good faith and the company accepts no responsibility whatsoever regarding the bonafides of the advertiser of the nature or contents of the advertisements published.
- The charges for all advertisements are to be paid in advance except in the case of approved accounts. All bills with supporting voucher cutting will be submitted to the agencies clients.
- Only the courts at Hyderabad shall have jurisdiction in case of any dispute or any legal proceedings.

Date: 01-12-2018.

To
The Chief Electoral Officer
The Election Commission of Telangana

Hyderabad.

Greetings from Sneha TV - 24/7 Telugu Satellite News Channel

Sneha TV - 24/7 Satellite Telugu News Channel in Two Telugu Speaking States AP and Telangana. The Channel is appreciated for the tremendous role it is playing towards Social Responsibility and Accountability and, many programs are adjudged as totally unique. It is quite encouraging and inspirational to come out with more and more innovative programs. Sneha TV has remarkable Investors and the primary patrons consist of lakhs of families from Sneha Group of Companies.

Sneha TV - USP

1. Sneha TV primarily is a news channel and stands for NEWS IS RIGHT.
2. Highly experienced editorial, reporting and marketing and management teams.
3. Eminent bureaucrats in the Advisory Committee.
4. Sneha TV reaches 1.3 Crore households through MSO's across the two Telugu states.

CI

No: 6586

Special Package Proposal

Date: 01/12/18

Section

Activity	Price per unit
Scrolling	RS.10000/- per day U/L
SPOT AD	RS.1000/ 10 Sec
ASTON BAND	RS.500/- EACH
L-BAND	RS.500 / EACH

*GST as applicable

Looking forward for your valuable support.

Thanks & Regards

M. Pardha Saradhi
AGM - Marketing
9948666004/8886699256



Sneha News Channel Limited

Regd. Off.: 6-2-29/3/12, 3rd Floor, Doulat Plaza,
Lakdi-ka-pool, Hyderabad-500004, Telangana, India.

040-2323 3989 | Fax: 040-30995281

info@snehanews.com
www.snehanews.com
youtube.com/snehatvtelugu
follow us @snehatvchannel
facebook.com/snehatvchannel



EENADU
TELEVISION
PRIVATE LIMITED

Hyderabad
Dated-1.12.2018

To
The Chief Electoral officer
South "H" Block, Secretariat
Hyderabad.



Sub: Rates over ETV-Telangana Channel

Dear Sir,

ETV Network's ETV Telangana is leading news channel of Telangana state. It's 24-hours news channel, along with current affairs and insightful feature programs catering to Men, women & Youth of all sections.

With reference to your letter No: 5810/ELECS.A/A2/2018 dated 29.11.2018, Please find below the rate grid over ETV Telangana news channel. This is for your kind perusal and consideration.

Channel	Activity	Time Band	Rate per 10 sec
ETV Telangana	Spot Buy	0600 to 2400 on ROS basis	Rs.1,000/-Net+GST

Terms & conditions:

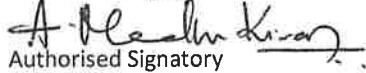
GST is applicable and charged extra.

All other terms and conditions are applicable as per rate card.

All payments has to be made advance in favor of EENADU TELEVISION PVT LTD

We remain assuring of our best services at all times.

For EENADU TELEVISION PVT LTD


Authorised Signatory

For Any further clarifications please revert to the undersigned.

A.MADHUKIRAN

Deputy Manger

ETV AP & TG Mktg

8008001917

Cc to Sri Umesh Kulkarni

Corporate office :
Ramoji Film City, Hyderabad-501 512
Tele: 08415-246555, Fax: 08415-246408
CIN : U92111TG1991PTC012643

Registered office :
H.No.1-10-76, Fair Fields,
Begumpet, Hyderabad - 500016.
Website : www.etv.co.in

ప్రజాపాలన

To The Chief Electoral Officer
The Election Commission of Telangana
Hyderabad



Sir,

Sub: Commercial Advertisements for Prajapalana National Telugu Daily-reg.

Greetings from Prajapalana National Telugu Daily.

Prajapalana is a National Telugu daily being published from 3 editions -Hyderabad, Vijayawada & Visakhapatnam simultaneously with a circulation of 47000 copies and prajapalana empanelled with Govt of AP as well as DAVP.

We propose the below exclusive Advt Tariff:

PRAJAPALANA COLOR ADVERTISEMENTS:

No: 6588
Date: 01/12/18
Spec:

Size(Sq.cms)	Rate(Rs.)
25x33	50000
16x25	25000
16x20	20000

Kindly avail this opportunity and do the needful.

Thanks & regards
Sincerely yours

Srinivas Kesiraju
Business Head
8886699255



UNYTED PUBLICATIONS

#6-2-29/3/12, 3rd Floor, Doulat Plaza, Lakdi Ka Pool, Hyderabad 500004, Phone: 040-23233989
e-mail: prajapalana.advt@gmail.com Mobile: +91 8886699255



Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting, Govt. of India
 Soochna Bhawan, Phase 4, CGO Complex, Lodhi Road, New Delhi-110003

ADVERTISING RATE CONTRACT AGREEMENT

This agreement is being entered into between DAVP, Ministry of I&B, Government of India and the publisher mentioned below, as per terms and conditions given as under :

DAVP Code : 410683

RNI Regn. : APTEL/2008/25531
[CA][Standard][UNBOUND][Colour]

Name, Language : **PRAJA PALANA, TELUGU**
 Periodicity, Place : **DAILY (M), VISAKHAPATNAM**
 Address : **UNYTED PUBLICATIONS, 50-61-3, RAJENDRANAGAR,,
 SEETHAMMAPETA, VISAKHAPATANAM,
 VISAKHAPATANAM
 VISAKHAPATANAM, ANDHRA PRADESH-530016**

1. (a) This agreement is valid from : **19/06/2018 to 31/12/2018**
 (b) Circulation Accepted : **42000 [Forty Two Thousand]**
 (c) Agreed Rate per Sq.cm : **Rs.20.6800 [Rupees Twenty and Paise Sixty Eight Only]**
 (d) Net Rate after agency discount of 15% to DAVP : **Rs.17.5800 [Rupees Seventeen and Paise Fifty Eight Only]**
 (Additional discount of 10% for UPSC & SSC advts)
 (e) These rates will be revised in case of any change in the basis of calculation.
2. The publisher will not offer a lower rate than this to any other advertiser. DAVP will automatically reduce the rate accordingly.
3. Circulation figures and other information provided by the publisher, if found incorrect later, may lead to stoppage of Government advertisements, recovery of payments and any other action deemed appropriate by Government.
4. Payment will be made by DAVP as per actual space used, on receipt of published copy of the advertisement along with bills.
5. The publisher undertakes that his Newspaper fulfills all the terms & conditions of the Print Media Advertisement Policy, especially, Clause No. 8, 10, 11, 12, 13, 15, 18 (iv), 21, 22 and 24, as amended from time to time and also meets all statutory requirements under the PRB Act. The publisher also undertakes that the title of the publication, the periodicity of the publication, the name of the printing press etc. remain the same as in original RNI records.
6. The publisher undertakes that his Newspaper stated above fulfills the requirement of up-to-date payment of PCI levy, subscription to EPF, subscription to the News Agencies approved under the Print Media Advertisement Policy of Government of India-2016, owns the printing press and prints the number of pages as claimed for marking purposes under the policy. If at any stage it is found that his/her Newspaper has defaulted on claims made in this regard in the past or in future, his/her publication shall be liable for cancellation of empanelment, recovery of advertisement amount and any other action deemed fit by the Government.
7. The publisher also undertakes in respect of this Newspaper, that it is being printed as per claims made at the printing press as declared in RNI certificate and fulfills all the applicable statutory requirements.
8. Refusal to publish advertisement released by DAVP may lead to cancellation of empanelment.
9. The publisher shall intimate immediately to DAVP of any change in printer/publisher/size/periodicity/language/place of publication and censure by PCI or conviction by the Court of Law, etc.

3

The publisher accepts all the terms and conditions of the Advertising Policy of the Government as amended from time-to-time and notified on the website of DAVP <http://www.davp.nic.in>

11. The rates for colour advertisements will be higher by 40% as compared to the rates for black and white advertisements.
12. Decision of DG / Principle DG, DAVP will be final in respect of adherence or otherwise to the above mentioned conditions / Print Media Advertisement Policy. However in case of dispute the same will fall under the legal jurisdiction of the Courts of Delhi.
13. The contract will be valid only after the authorized signatory has signed and returned the signed copy by taking a print out of this Advertisement Rate Contract Agreement, putting a signature with seal by the authorized signatory of the Publisher at the earmarked place & on each page and emailing a scanned copy of the same to E-mail ID: mediaratel@gmail.com. This has to be done within a week and the original signed copy should reach DAVP within two weeks, failing which it will be presumed that the publisher is not interested in the Rate Contract.

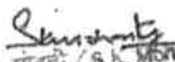
Authorised Signatory
(Publisher)

Signature
Name
Designation
Office Seal
Date


RAJA DHANANJAYA SARATHI
Owner, Printer, Publisher & The Owner of
PRADESHI DINA Daily Paper

Authorised Signatory
On behalf of DAVP

Signature
Name
Designation
Office Seal
Date


एस.के. मिश्रा / S.K. Mishra
सहायक प्रमुख अधिकारी
Assistant Media Executive

Please return an ink signed copy of this Agreement, along with office seal for record.

ప్రజాపాలన Prajapalana A Daily Telugu News Paper ADVT TARIFF

size	Front Page	Back Page		3rd Page	Inner Pages
	Color	Color	B&W	(B&W)	(B&W)
Full Page (32w x 44h)		₹90,000/-	₹70,000/-	₹60,000/-	₹50,000/-
Half Page (32w x 22h)	₹60,000/-	₹50,000/-	₹40,000/-	₹35,000/-	₹30,000/-
Quarter Page (16w x 22h)	₹35,000/-	₹30,000/-	₹25,000/-	₹25,000/-	₹20,000/-
16w x 15h	₹30,000/-	₹25,000/-	₹20,000/-	₹20,000/-	₹15,000/-
12w x 15h	₹25,000/-	₹22,000/-	₹18,000/-	₹15,000/-	₹13,000/-
12w x 10h	₹22,000/-	₹20,000/-	₹15,000/-	₹13,000/-	₹10,000/-
8w x 15h	-----	₹18,000/-	₹13,000/-	₹10,000/-	₹8,000/-
8w x 10h	-----	₹15,000/-	₹10,000/-	₹8,000/-	₹6,500/-
8w x 5h	-----	₹10,000/-	₹8,000/-	₹5,000/-	₹4,000/-
4w x 5h	-----	₹5,000/-	₹4,000/-	₹3,000/-	₹2,500/-
Classified (5 Lines)	-----	-----	-----	-----	₹1,000/-
Ear Panel	₹8,000/-	-----	-----	-----	-----
Rate per Sq.Cm		100/-	50/-		

GST applicable

* Payments in Favor of "UNYTED PUBLICATIONS"

